



#### DURATION OF STUDIES

1.5 years (3 semesters)

#### LANGUAGE OF INSTRUCTION

English

#### ADMISSION CONDITIONS

[www.unige.ch/gsem/en/programs/masters/admissions](http://www.unige.ch/gsem/en/programs/masters/admissions)

### *Master's Programme*

## THE MASTER IN MANAGEMENT

provides students with the knowledge and skills needed to head a business or an organisation as well as with management tools and techniques and their underpinning principles and theories. The programme is designed to train future executives or researchers who have both comprehensive knowledge of business issues and a specialisation in one or more advanced areas of management, such as marketing, strategic and international management, depending on their concentration.

#### AVAILABLE CONCENTRATIONS:

- Strategic and International Management
- Quantitative Marketing

## STUDY PROGRAMME

3 semesters (max. 5 semesters) | 90 ECTS credits

### Required courses in all four concentrations

42 credits

### Concentration courses

18 credits

### Work Placement

15 credits

### Dissertation

15 credits

## ACADEMIC CALENDAR

[www.unige.ch/calendar](http://www.unige.ch/calendar)

## LEVEL OF FRENCH REQUIRED BY UNIGE

No French proficiency test required for non-Francophones.

## MOBILITY

Master students at the GSEM may go on exchange for one semester. Students may go on exchange as early as their third semester. They may earn up to 30 credits while on exchange. The dissertation cannot be substituted.

[www.unige.ch/exchange](http://www.unige.ch/exchange)

## PROFESSIONAL PROSPECTS

Graduates find work in all sectors both in Switzerland and abroad. Given the nature of the Geneva economy, opportunities are usually found in banking, financial institutions, fiduciaries, consulting firms, insurance agencies, local and international manufacturing, international trade companies (e.g. commodities trading, product distribution), international or global organisations (e.g. ICRC, UNHCR, WTO) and public administration.

## UNIVERSITY TAXES

500 CHF / semester

## REGISTRATION

Deadline: 28 February 2019

[www.unige.ch/enrolment](http://www.unige.ch/enrolment)

## CONTACTS FOR STUDIES

### GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

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