# Programme Length
2 years (4 semesters)

# Academic Calendar
[www.unige.ch/calendar](http://www.unige.ch/calendar)

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**Language of Instruction**
French

**Level of French Required**
Eliminatory general test for non-Francophones, with the exception of the following cases:
[www.unige.ch/frenchexam](http://www.unige.ch/frenchexam)

**Admission Criteria**
Bachelor or equivalent degree.

**Mobility**
Master’s students are permitted to go on exchange for one semester. Students may go on exchange as early as their third semester but may earn no more than 30 credits at another university. The dissertation cannot be substituted.
[www.unige.ch/exchange](http://www.unige.ch/exchange)

**Career Opportunities**
The Master in Journalism and Communication leads to professional opportunities in many sectors, both in Switzerland and abroad, such as:
- Traditional professions in communication
- Communication professions in the digital context (i.e.: communication officer)
- Web and digitally-oriented professions
- Professions closely associated with journalism and the media

**Tuition Fees**
500 CHF / semester
During the online application process, applicants with a foreign degree will be charged an administrative fee of 65 CHF, to be deducted from the first-semester tuition fees.

**Applications**
Deadline: 29 February 2016 for all graduates of foreign universities (30 April 2016 for all graduates of Swiss universities/colleges)
[www.unige.ch/enrolment](http://www.unige.ch/enrolment)
admissions.unige.ch

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**Master in Journalism and Communication**

<table>
<thead>
<tr>
<th>Master in Journalism and Communication</th>
<th>4 semesters (max. 6 semesters)</th>
<th>120 credits ECTS</th>
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<tbody>
<tr>
<td><strong>Required courses:</strong> communication and journalism</td>
<td>24 credits</td>
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<tr>
<td>Media and public relations; theories of communication; information ethics; principles of journalism, etc.</td>
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<td><strong>UNIGE Orientation: Information, Communication and the Media</strong></td>
<td>27 credits</td>
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<tr>
<td>Electives: communication, media and new media</td>
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<td>Organisational communication and crisis communication; economics of the media and knowledge of its actors; web marketing, e-reputation; qualitative investigative methods, etc.</td>
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<td><strong>Required courses: dissertation and web projects</strong></td>
<td>42 credits</td>
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<tr>
<td>Dissertation; communication strategy; web and social networking projects</td>
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<tr>
<td><strong>Electives</strong></td>
<td>21-27 credits</td>
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<tr>
<td>Information, communication and international organisations; economic and financial information and communication; community management and social networks; digital technologies; international journalism; Europe in the media; applied methods, media analysis and surveys, etc.</td>
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**Contact Information**

**Academic Advisor**
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Gaetan.Clavien@unige.ch

**Student Affairs**
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secretariat-etudiants-sds@unige.ch

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**Faculté des Sciences de la Société**

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**Université de Genève**