THE MASTER IN MANAGEMENT

The Master in Management provides students with the knowledge and skills needed to head a business or an organisation as well as with management tools and techniques and their underpinning principles and theories. The programme is designed to train future executives or researchers who have both comprehensive knowledge of business issues and a specialisation in one or more advanced areas of management, such as marketing, strategic and international management, depending on their concentration.

AVAILABLE CONCENTRATIONS:
• Strategic and International Management
• Quantitative Marketing

TUITION FEES
500 CHF / semester

APPLICATIONS
Deadline: 28 February 2017

www.unige.ch/enrolment
admissions.unige.ch